

Guilherme Fracarolli

Interests

Economic sociology; Agricultural markets; Public policy; Rural Development; Rural sociology; Rural extension.

Experience

Ministry of Agriculture, Livestock and Food Supply

Agr. Engineer

January 2019 - Present

São Paulo/SP, Brazil

Technical responsible for value-adding and in the state of São Paulo, focusing on Geographical Indication, Collective Brands and Integrated Production.

Special Secretariat for Family Farming and Agrarian Development

State Coordinator

July 2017 – January 2019

São Paulo/SP, Brazil

State Coordinator of the National Land Credit Program for São Paulo. Coordination of the State Technical Unit for the program aimed at acquiring rural properties for production.

Special Secretariat for Family Farming and Agrarian Development

Agr. Engineer

May 2016 – January 2019

São Paulo/SP, Brazil

Responsible for inspection activities for technical assistance and rural extension and promoting institutional market policies for food purchase in the state of São Paulo.



Contact

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<https://orcid.org/0000-0001-6797-2224> (Orcid)

Línguas

English (Proficiency)
Spanish (Professional knowledge)
Italian (Professional knowledge)
Portuguese (Native)

Certificações

TOEFL Certificate
DELE Certificado
ENAP – Introdução à Avaliação de Políticas Públicas

Presentations

- Citizenship Territories as a model of subnational governance – Lima, Peru (2018)
- Citizenship Territories - A bottom-up approach – Ramalá, Palestina (2017).
- The role of Brazilian Institutions in National Rural Conflicts – Berlim, Alemanha (2014).
- Responsibility of the Brazilian government in defense of its peasants – Tóquio, Japão (2013).

Publications

- Mapping Online Geographical Indication: Agri-Food Markets on E-Retail Shelves. *Agronomy* 2021, 11, 2385. <https://doi.org/10.3390/agronomy11122385>
- Global Markets, Local Issues: The Hegemonic Process of Agri-Food Construction to Present Challenges. *Land* 2021, 10, 1182. <https://doi.org/10.3390/land10111182>
- Mapping Online Geographical Indication: Agrifood Products on E-Commerce Shelves of Mercosur and the European Union. *Economies* 2021, 9, 84. <https://doi.org/10.3390/economies9020084>
- The Effects of Institutional Measures: Geographical Indication in Mercosur and the EU. *Sustainability* 2021, 13, 3476. <https://doi.org/10.3390/su13063476>

Other activities

- Civil Delegate – Organisation for Economic Co-operation and Development (OECD) Conference towards Sustainable Development – Paris, France (2015).
- Voluntary at Equoterapy Project of ESALQ/USP from 2005 to 2007 – Piracicaba/SP.

Ministry of Agrarian Development

Agr. Engineer

March 2013 – May 2016

São Paulo/SP, Brazil

Responsible for inspection activities for technical assistance and rural extension and promoted institutional market policies for food purchase in the state of São Paulo.

Ministry of Agrarian Development

Agr. Engineer

November 2009 - February 2013

Palmas/TO, Brazil

Responsible for inspection activities of technical assistance and rural extension and promoted institutional market policies for food purchase in the state of Tocantins.

Education

University of Lisbon – Lisbon School of Economics and Management (ISEG)

Ph.D. in Economic and Organizational Sociology · (2019 - 2022)

Fundação Getulio Vargas – São Paulo School of Business Administration (EAESP)

Master in Public Management and Policy · (2013 - 2015)

Federal University of Paraná

Regional Development Diploma · (2010 - 2011)

University of São Paulo – Luiz de Queiroz College of Agriculture (ESALQ)

Major in Agronomic Engineering · (2004 - 2008)
